

REGULAR MEETING
March 9, 2010

A regular meeting of the Mayor and Council of the Borough of Bradley Beach was held in the council chamber on the above date.

CALL TO ORDER

Mayor Julie Schreck opened the meeting with a salute to the flag.

Sunshine Law

The meeting has been noticed publicly according to the Open Public Meetings Act requirement for "Annual Notice", and posted on the official bulletin board.

Roll Call 6:38PM

Present: Council: Cotler, Marchak, Engelstad
Mayor Schreck
Borough Attorney Patrick Diegnan
Business Administrator O'Reilly
Absent: Council Galassetti
Secretary: Municipal Clerk Mary Ann Solinski

PRESENTATION

Members of the Bradley Beach Elementary School Environmental Club gave a brief presentation on Earth Hour to the audience and urged everyone to participate in Earth Day 2010.

PUBLIC BIDS

Attorney Diegnan announced this is the time advertised for public bids on the following:

Second Avenue Concession with a minimum bid of \$25,000.00 per year.
Kathy Zielinski won the bid at \$30,500.00.

Brinley Avenue Concession with a minimum bid of \$18,000.00 for a one year lease.
Dave Colgan won the bid at \$25,500.00.

Pushcart location from Lake Terrace to Cliff Avenue Pushcart with a minimum bid of \$3,000.00.
Dave Colgan won the bid at \$3,000.00 as being the sole bidder.

Pushcart location from Ocean Park to LaReine Avenue Pushcart.
Dave Colgan won the bid at \$7,000.00.

Resolution 22A **ENCOURAGES ALL BUSINESSES AND RESIDENTS
TO PARTICIPATE IN THE ANNUAL EARTH HOUR
CELEBRATION ON MARCH 27, 2010**

ON MOTION by Engelstad/ Schreck moved to adoption.
ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
 NAYS: None
 ABSENT: Galassetti

ADOPTED RESOLUTION.

Resolution 23A **AWARD LEASE TO KATHY ZIELIENKI FOR THE
SECOND AVE. CONCESSION IN THE AMOUNT OF
\$30,500.00 PER YEAR MAY 1, 2010 THROUGH
OCTOBER 30, 2014.**

ON MOTION by Schreck/ Cotler moved to adoption.
ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
 NAYS: None
 ABSENT: Galassetti

ADOPTED RESOLUTION.

Resolution 23B **AWARD LEASE TO DAVE COLGAN FOR THE
BRINLEY AVE. CONCESSION IN THE AMOUNT OF
\$25,500.00 FOR 2010.**

ON MOTION by Schreck/ Cotler moved to adoption.
ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
 NAYS: None
 ABSENT: Galassetti

ADOPTED RESOLUTION.

Resolution 23C **AWARD LEASE TO DAVE COLGAN FOR THE LAKE
TERRACE AND CLIFF AVE. PUSHCART
CONCESSION IN THE AMOUNT OF \$3,000.00.**

ON MOTION by Schreck/ Cotler moved to adoption.
ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
 NAYS: None
 ABSENT: Galassetti

ADOPTED RESOLUTION.

Resolution 23D

**AWARD LEASE TO DAVE COLGAN FOR THE
OCEAN PARK AND La REINE AVE. PUSHCART
CONCESSION IN THE AMOUNT OF \$7,000.00.**

ON MOTION
ROLL CALL

by Schreck/ Cotler moved to adoption.
AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

ADOPTED RESOLUTION.

DISCUSSION ITEMS

Council spoke in support of a request from the Bradley Beach Run Committee for a free beach badge for each participant.

Mayor Schreck along with Kenneth Hopf spoke about the importance of residents participating in the 2010 Census. He explained the procedure the Census Bureau takes in order to receive responses from all residents.

Mayor Schreck noted that the current garbage and recycling contracts will be expiring on May 31st and that bid specifications must be prepared. Council discussed looking into a single stream recycling process which would permit disposal of all materials together in one container. Councilman Cotler stated that he would like to see the Borough expand the amount of materials which can be recycled in an effort to help the environment and reduce fees for dumping.

Mayor Schreck announced that the County of Monmouth and borough officials have designated a shredding day within the borough on Saturday, April 3rd at Ocean and Brinley Avenues from 9am until 1pm.

Council reviewed a request from the Sons of Italy to hold their Annual Italian Festival July 30th through August 1st at the beachfront. Mayor Schreck noted that the organization will donate \$4,000.00 to the Borough for granting permission for the event. She suggested that any donations be paid ahead of the day of the event as there was a delay in the Borough receiving the funds last year. Administrator O'Reilly suggested an initial payment of 50% as a security deposit.

During the discussion a question arose as to a policy and amount to be paid by organizations in order for the borough to accurately re-cap expenses for the event. Councilman Cotler

noted that proper financial data is necessary in order to make a decision on cost to the Borough.

ITEM ADDED TO AGENDA

On motion by Schreck/Cotler to add a resolution authorizing a grant application to the New Jersey Department of Environmental Protection which would give the Shade Tree funds to prune sick Sycamore trees throughout the borough.

APPROVAL OF MINUTES

On Motion by Schreck / Engelstad accepted and filed the minutes for January 2010.

ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

APPROVED MOTION.

COMMUNICATIONS

On Motion by Schreck / Engelstad to grant the following Raffle Licenses:

Cystic Fibrosis Foundation RL 1-10

United Engine and Truck BB Fire Dept RL 2-10

ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

APPROVED MOTION.

On Motion by Schreck / Cotler to permit Saint James Church to use the Gazebo for celebration of their Easter Sunrise Eucharist at 6:30 a.m. Sunday, April 4, 2010

ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

APPROVED MOTION.

On Motion by Schreck / Cotler to grant permission to the Bradley Beach Fire Department Ladies Auxiliary to hold their Annual Tour of the Town Garage Sale on Saturday, May 15, 2010 from 9 am to 3pm. Rain date Sunday, May 16th.

ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

APPROVED MOTION.

On Motion by Schreck / Cotler to permit the Bradley Beach Run Committee to hold their 13th Annual 5K Run on Saturday, August 21, 2010 starting at 8:30 am and their Annual Kid's Race on Friday, August 20th at 6:30 pm. Also, the Borough will provide free beach access to runners by distributing a different color badge to all participants.

ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

APPROVED MOTION.

On Motion by Schreck / Marchak to permit the Sons of Italy to hold their Annual Italian Festival July 30, 31 and August 1, 2010 at the beachfront.

ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

APPROVED MOTION.

RESOLUTIONS

Resolution 24 **AUTHORIZES VOUCHER WARRANTS ON THE TREASURY FOR PAYMENT OF BILLS.**

ON MOTION by Schreck / Engelstad moved to adoption.
ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

ADOPTED RESOLUTION

Resolution 25 **AUTHORIZES THE BOROUGH ENGINEER TO PREPARE BID SPECIFICATIONS AND BOROUGH CLERK TO ADVERTISE FOR GARBAGE AND RECYCLING BIDS UPON COMPLETION OF SPECIFICATIONS.**

ON MOTION by Schreck / Cotler moved to adoption.
ROLL CALL AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

ADOPTED RESOLUTION

The Mayor and Administrator will negotiate a reasonable rate.

Resolution 26

AUTHORIZES BOROUGH ENGINEER KOCH TO PROVIDE SERVICES FOR CAFRA PERMIT WAIVERS AND PREPARATION OF THE BEACHFRONT CONCESSION TRAILER FLOOR PLAN.

ON MOTION
ROLL CALL

by Schreck / Cotler moved to adoption.
AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

ADOPTED RESOLUTION.

Resolution 27

AUTHORIZES SUBMISSION AND EXECUTION OF A GRANT APPLICATION TO THE DEPARTMENT OF ENVIRONMENTAL PROTECTION FOR THE 2009 BUSINESS STIMULUS FUND: SICK SYCAMORES PROJECT FOR THE AMOUNT OF \$7,000.00.

ON MOTION
ROLL CALL

by Schreck / Marchak moved to adoption.
AYES: Cotler, Marchak, Engelstad, Schreck
NAYS: None
ABSENT: Galassetti

ADOPTED RESOLUTION

ANNOUNCEMENTS

The Annual Easter Egg Hunt will be held on Saturday, March 27, 2010 at 1:00 pm at the Second Avenue Beach. Rain date is Saturday, April 3rd.

The Annual Bradley Beach Fish Fry will be held on Friday, April 2, 2010 from 4 pm to 8 pm at the Bradley Beach Banquet Hall, 815 Rear Main Street. Adults \$18.00 and Children under 12 are \$8.00. For tickets, please call 732 776-6169 or 732 988-6450 or visit www.BRADLEYBEACHFD.ORG

REPORTS

Councilman Cotler announced that the First Aid Squad and Fire Department welcomes anyone interested in becoming new members.

PUBLIC COMMENT

Harvey Rosenberg agreed with Council that it would be great to provide free beach badges for participants of the annual 5K Run. He suggested that the Borough look into waiving the fee of the August 22 Ice Cream-eating Contest for the race runners in an effort to keep families in town for the whole weekend.

Louis Cocco questioned officials why Monmouth County needs lobbyist and how much of borough taxpayers money are used to fund this cause. He suggested the Borough look into this matter.

John Weber announced that the Environmental Commission needs new members. Clean Ocean Action will hold a Beach Sweep on April 24th and requested that the Borough not rake the beachfront until after the event. He also said that single stream recycling is not a great idea.

ADJOURNMENT

ON MOTION by Schreck / Cotler the meeting was adjourned at 7:32 PM.

Mary Ann Solinski, RMC, CMC
Municipal Clerk