

**WORKSHOP MEETING
DECEMBER 7, 2010**

A workshop meeting of the Mayor and Council of the Borough of Bradley Beach was held in the Meeting Room on the above date.

CALL TO ORDER

Mayor Julie Schreck opened the meeting with a salute to the flag.

Sunshine Law

The meeting has been noticed publicly according to the Open Public Meetings Act requirement for "Annual Notice", and posted on the official bulletin board.

Roll Call 6:47PM

Present: Council: Cotler, D' Angelo, Engelstad, Galassetti
Mayor Schreck
Borough Attorney George McGill
Business Administrator O'Reilly
Secretary: Municipal Clerk Mary Ann Solinski

Councilman D' Angelo requested a moment of silence in memory of those lost on December 7, 1942 (Pearl Harbor Day).

Beachfront

Architect Frank Banisch announced that 150 resident surveys were collected at the September 7th meeting in addition to ideas called out during the meeting. Mr. Banisch said that the first conclusion is to improve the miniature golf course. Other ideas which were popular include:

- Improving the connectivity of local bike paths including Ocean Avenue which is apparently patchy in parts.
- Maritime vegetation area which would work in harmony with the North End Parking lot and its various uses which include parking for lifeguards in the summer and housing equipment off season
- Improvements to food and/or ice cream restaurant ventures on the boardwalk

Lukewarm Ideas

- Establishment of a dog beach and park area
- Installation of walkovers to access the beach in more places by walking over the dunes
- Oceanfront pool

Undesired Ideas

- Kiddie rides
- Everything to do with changing the character of the beachfront

Mr. Banisch suggested:

- Upgrading the Miniature Golf Course would likely bring a broader range of appeal as far as attracting people to play
- Upgrading the Brinley Avenue concession area and arrangement of seating there for a more friendly space.
- A combo of maritime vegetation and the many uses of the north end parking lot could make the area look nice while still maintaining its utilitarian aspects
- Connecting bike paths better to improve the quality of life down by the beachfront

Harvey Rosenberg noted that some improvements can be completed within a year including any upgrades to the golf course.

Mr. McPherson requested that Council listen to what the people said when planning any changes.

Michael Conoscenti asked if anyone has checked with the Department of Environmental Protection concerning the height of the dunes. Mayor Schreck advised that the Borough discussed the matter with them last year and was informed that the Borough cannot touch the dunes.

Council agreed that revitalized golf course could bring new business into town. Mr. Galassetti noted that he had researched the cost and that he would estimate it could cost up to \$500,000.00. Council had a brief discussion on outsourcing the golf course for renovation and operations.

A brief conversation regarding Main Street ensued with Mr. Banisch noting that having a train station near Main Street has a draw. Landmark restaurants and a fitness center near the train station are key elements for a successful downtown. He advised that the town would have to decide whether or not its wishes to capitalize on being near the station and if so select a theme for the Main Street area for example a modern look or a 1935 feel with retro-style buildings.

2011 Meeting Schedule and use of a Consent Agenda

Council reviewed their dates for 2011 and noting a change of meeting date for the first meeting in November due to the General Election. Mayor Schreck encouraged Council to approve the use of a Consent Agenda which would allow for several items to be considered in one motion in order to move the meeting along. She noted that a Council member can remove an item from the consent agenda for discussion and separate consideration. All members seemed amenable to the idea.

ADJOURNMENT

ON MOTION by Schreck / Galassetti the meeting was adjourned at 7:50 PM.

Mary Ann Solinski, RMC, CMC
Municipal Clerk

