

SPECIAL MEETING
March 15, 2010

A special meeting of the Mayor and Council of the Borough of Bradley Beach was held in the council chamber on the above date.

Mayor Schreck opened the meeting with a salute to the flag.

Sunshine Law

The meeting has been noticed publicly according to the Open Public Meetings Act requirement for "Annual Notice", and posted on the official bulletin board.

Roll Call 5:33 PM

Present: Council: Cotler, Marchak, Engelstad, Galassetti
Borough Auditor Kaplan
Administrator O'Reilly
Mayor Schreck
Auditor Kaplan

Councilman Cotler arrived at 6:39pm

Council Engelstad and Marchak left the dais at 6:34pm

Councilwoman Marchak returned to the dais at 6:36pm

Secretary: Municipal Clerk Mary Ann Solinski

Also in attendance: CFO Joyce Wilkins

BUDGET WORKSHOP

Mayor Schreck noted that this year the Borough will start a new procedure where each department will provide a written copy of the departments needs for the year and then present their departmental budget to the Council. Council discussed revenue items including funding for the municipal library along with state requirements regarding local library funding. They also discussed planned repairs to the Public Library building.

Dick Johnson, Chief Lifeguard/Beach Manager presented his budget worksheets to the Council. Administrator O'Reilly led the conversation by discussing anticipated revenue for 2010 Beach Utility.

Council expressed concerns as last year the weather was fantastic and there was an additional beach week in 2009 as opposed to the number of actual days for 2010. The beach season starts on weekends on Memorial Weekend and then begins daily starting mid June. They reviewed the amount collected for pre-season sales in late 2009 and discussed the possibility

of increasing fees and possibly offering a two day badge. Council reviewed anticipated revenue making some adjustments. Discussion also included repair and improvements to the golf course despite decreasing revenue from the facility over the past several years. They discussed involvement of a possible partner such as Good Sports. ATM bids will be sought by the Borough. Council also discussed possible interlocal agreements with neighboring towns for use of the new equipment purchased for public works. Councilman Galassetti said that for the first year it would wise to continue only borough use and perhaps reaching out to the towns for next year services.

Council members expressed extreme concern over putting increased allocations particularly for designated employees attributed to the beach budget. They noted that if there is a deficit the money would have to be raised in the current budget.

Council discussed that historically concerts were held several nights a week but in order to reduce costs the number of performances will be reduced by having concerts only on Monday, Tuesday, Friday and Saturday. Members stated that they feel increasing the number of activities is very important to promote tourism in the community and provide entertainment to the local residents. The Mayor said that it is extremely hard to get anyone to perform at lower prices. Councilwoman Marchak suggested possibly scheduling something similar to American Idol on Wednesday nights in order to attract visitors or open it to school talent shows.

The Council also agreed to budget a \$1,000.00 line item for former Mayor Schueler's dedication.

Mayor Schreck noted that the Fifth Avenue Gazebo suffered tremendous damage during the winter storm. Chief Guida advised that the Borough maybe able to re-coup monies for that damage as well as any others connected with the storm of March 13-14th as the Governor declared a State of Emergency for those dates.

Council also anticipates a reduction in dumping fees sand part time workers salaries due to the new public works equipment.

Councilwoman Marchak reported that she and Councilman Engelstad have a meeting scheduled with the police department to start working on the department's 2010 budget.

PUBLIC COMMENT- no one spoke.

ADJOURNMENT

ON MOTION by Schreck/Galassetti the meeting was adjourned at 8:12 PM.

Mary Ann Solinski, RMC, CMC
Municipal Clerk